

# Montcalm Community Health Assessment Talking Points

March 25, 2011

---

- Mid- Michigan District Health Department hosted a kick-Off meeting on March 25<sup>th</sup> to launch a county-wide Community Health Needs Assessment (CHNA) process. An orientation was provided to the Community Advisory Committee, which included key phases in the assessment process.
  - ❖ Stages in assessment process:
    - Establishment of Community Assessment Team
    - Collect & Analyze Community Data
    - Solicit Community Input to Select Health Priorities
    - Create a CHA Document & Disseminate it to the Community
    - Develop a Community Health Action Plan
- Committee Structure and decision-making process (consensus based), was reviewed as well as the roles & responsibilities of the assessment team members.
  - ❖ Primary Role:
    - Advisory Committee: advocacy & prioritization/decision making
    - Steering Committee: operational management & work group
    - Project Facilitator: logistical & administrative support
    - Entire Team: success of the project
- Discussed the importance of reaching out to community members to encourage their involvement in the health assessment over the duration of the project, which will be approximately 1 year.
  - ❖ Timeline:
    - April: develop a detailed work plan
    - May-October: assessment of the community (data gathering, review and prioritization)
    - November-December: complete assessment report & disseminate it to the community
    - January-April: have an action plan developed & ready for implementation
- Next steps as we move forward in the assessment process.
  - ❖ Current Priorities:
    - Identify Resources:
      - Data 3 years old or less (previous assessments/surveys) and send to Ross Pope by **4/15/11**. A general description of the data available will be sufficient.
      - PR staff involvement
    - Develop a detailed work plan
    - Additions to Advisory Committee: School Districts, Public Safety Officials, & Business/Industry participation
    - Develop a Project Name & Purpose Statement (i.e. who are we & what do we want to accomplish)

[Next Meeting: April 29<sup>th</sup> 9:00-11:00am at MTEC \(Room 129\) in Greenville](#)