

# Montcalm Community Health Assessment Talking Points

June 30, 2011

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- **The Advisory Committee meeting was held at MCC in Sidney on June 30<sup>th</sup>. The Initiative Name & Vision were finalized and approved by the members in attendance.**
  - ❖ **Initiative Name:**
    - “Healthy Montcalm”
  - ❖ **Vision Statement:**
    - “Montcalm County is an empowered community where people are engaged in living healthy active lives.”
  
- **Conducted a progress report on where we currently stand in the assessment process and what we are doing to move forward.**
  - ❖ **Completed tasks:**
    - Identified all available data submitted by Advisory Committee members which the Steering Committee reviewed to see what data could be used to contribute to the community health assessment.
    - MMDHD created a link on their agency’s website that provides information concerning the Montcalm Community Health Assessment.
    - The Daily News published an article informing the community of the initiative’s focus and what the project hopes to accomplish. Additional releases will be submitted in the future to all newspapers serving Montcalm County.
  - ❖ **In Progress:**
    - Development of Community & Provider Survey’s to obtain input on the health needs and resources in Montcalm County.
    - Development of a healthcare provider database which will include information such as contact information, services provided, payment requirements, etc. This information will be used to help identify the health care resources available to the residents of Montcalm County. (will use in Community Profile)
    - Seeking community involvement through a logo contest, in which residents of Montcalm County are eligible to develop a logo for the initiative. (winner would receive prize & recognition)
    - Continued identification of alternative methods to increase awareness of the initiative, its importance, and its purpose. (agency newsletters, etc.)
  - ❖ **Next Steps:**
    - Refine both the Community & Provider survey with the recommendations provided by the Advisory Committee. **(Steering Committee)**
    - Distribution of the Community & Provider survey targeted for the beginning of August through direct mailing & handed out at local agencies for the community survey. The provider survey will be distributed to select healthcare providers in Montcalm County (i.e. primary care, EMS, mental health, etc.). **(Steering Committee)**
    - Development of a health care provider database for Montcalm County. **(Cheryl Thelen)**
    - Dissemination of Logo Contest information to local newspapers & libraries and creation of electronic flyer to distribute to Advisory Committee Members. **(Cheryl Thelen/Ross Pope)**
    - All members will forward Ross Pope their organization’s newsletter/mass mailing publication information via the “communication form”, if they have not already done so. **(All Initiative members)**

❖ **Announcements:**

- On August 18th from 9:00 – 1:00 at the Holiday Inn located in Big Rapids the Michigan Department of Community Health (MDCH) will be hosting a regional community health assessment dialog. State, Regional and County specific data will be shared.
- On August 26th the United Way will be hosting their 5th annual “Day of Caring”.

[Next Meeting: August 26<sup>th</sup> 9:00-11:00am at MCC \(Room D305\) in the Doser Building](#)