

## MID-MICHIGAN DISTRICT HEALTH DEPARTMENT

Your public health team, connecting with our communities to achieve healthier outcomes

Submitted by: Leslie Kinnee, Public Information Officer 615 N. State St., Stanton, MI 48888-9702 989-831-3669, <u>lkinnee@mmdhd.org</u>







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## Health Department conducting survey

Ithaca, Stanton, St. Johns- If you receive a call from someone "on behalf of your local health department," asking you to take a survey, don't worry; it's not a scam.

Randomly selected residents in Clinton, Gratiot and Montcalm counties will be asked to participate in a phone survey from Public Sector Consultants, on behalf of the Mid-Michigan District Health Department (MMDHD). The calls began on May 11 and will end on August 23, 2015.

The purpose of this short, 15 minute Behavioral Risk Factor Surveillance Survey (BRFSS) is to gather information on human behavior and lifestyle patterns, such as access to healthcare and health insurance, smoking, and exercise. Completing the survey will give MMDHD valuable information on the health and wellbeing of our residents, help determine strategies to improve health, and assist in securing funding to implement programs.

It's important to note that the calls will be coming from an out-of-state call center, manned by Survey Sampling International (SSI) employees, and may be identified on caller IDs as "SSI." The calls will be placed on weekdays and weekends, and no later than 9:00 p.m.

The BRFSS was established by the Centers for Disease Control and Prevention (CDC) as a way to collect important health-related information. For many states and communities, the BRFSS is the only available source of timely, accurate data.

Residents with questions regarding the Behavioral Risk Factor Surveillance Survey may contact MMDHD at 989-831-3627.

Mid-Michigan District Health Department serves the residents of Clinton, Gratiot and Montcalm Counties.