



FOR IMMEDIATE RELEASE: 6-19-14
Mid-Michigan District Health Department
615 N. State St., Stanton, MI 48888-9702
www.mmdhd.org
SUBMITTED BY: Leslie Kinnee,
Public Information Officer
989-831-3669, kinnee@mmdhd.org



MMDHD conducting phone survey

Ithaca, Stanton, St. Johns- If you receive a call from someone “on behalf of your local health department,” asking you to take a survey, don’t worry; it’s not a scam.

Randomly selected residents in Clinton, Gratiot and Montcalm counties will receive a phone survey from Public Sector Consultants, on behalf of the Mid-Michigan District Health Department (MMDHD) between June 15 and September 7, 2014.

The purpose of this short, 10 minute Behavioral Risk Factor Surveillance Survey (BRFSS) is to gather information on human behavior and lifestyle patterns, such as access to healthcare and health insurance, smoking, and exercise. Completing the survey will give MMDHD valuable information on the health of our communities, help determine strategies to improve health, and assist in securing funding to implement programs

It’s important to note that the calls will be coming from an out-of-state call center, manned by Survey Sampling International (SSI) employees, and may be identified on caller IDs as “SSI.” The calls will be placed on weekdays and weekends, and no later than 9:00 p.m.

The BRFSS was established by the Centers for Disease Control and Prevention (CDC) as a way to collect important health-related information. For many states and communities, the BRFSS is the only available source of timely, accurate data.

Residents with questions regarding the Behavioral Risk Factor Surveillance Survey may contact MMDHD at 989-831-3627.

Mid-Michigan District Health Department serves the residents of Clinton, Gratiot and Montcalm Counties.

###