Welcome to 2017 Membership!

If you haven’t renewed your membership in 2017 with the National Association of Local Boards of Health, please be sure to do so as soon as possible. Membership is from January 1-December 31, 2017. If you need any assistance with renewing, or need an invoice, please contact the NALBOH Office. We look forward to another great year for the National Association of Local Boards of Health!

2017 Member Benefits

• Quarterly Newsbrief – Missed an issue? Check out the Newsbrief and eNews archive online!
• Monthly electronic newsletter
• Discounted rates to NALBOH conferences, webinars, and events
• Access to members-only online resources
• Discounted rates for orientation and resources specific to board of health members
• Submit news stories & articles for inclusion on NALBOH website, eNews & Quarterly Newsbrief
• Network with Board of Health members across the country
• Free webinar and training opportunities
• Join the Board or a Committee and Become a NALBOH Leader

Renewing your membership online is easy:

1. As the primary account holder, log onto the NALBOH website with your username and password
2. In your profile, navigate to Manage Profile, and select “Invoicing, Payments & History”
3. Click on “Invoices” to find your membership dues invoice, which can be paid online.

Be sure to add your Board of Health members in order to receive all NALBOH Correspondence!

If you are the primary account holder for your Health Department you can add your Board of Health members online. This is a great way to get your Board of Health members involved and allow them to receive member benefits.

Visit www.nalboh.org. After signing into your online account click on Manage Profile and then click on Staff. This will log you out of the Health Department account and allow you to create a new account.

You can also choose to send your Board of Health members the unique link found in your health department profile. Copy and paste this link into an email to send members to create their own profile.

Consider Contributing to the NALBOH Endowment Fund to Continue Future Scholarships! Visit www.NALBOH.org!
Incoming 2017 President’s Message

Barbara Ann F. Hughes, PhD, RDN, LDN, MPH, FADA, FAND
President, National Association of Local Boards of Health

Historically the Ohio Association of Boards of Health (OABH) has been a leader in the formation of NALBOH. Twenty six years ago Ned Baker, President-elect of OABH called Vaughn Upshaw, Executive Director of the Association of NC Boards of Health (ANCBH) to inquire about their program for board of health education. Vaughn identified 4 other state boards of health: Illinois, Georgia, Massachusetts and Utah. Ned and Vaughn wondered if other state associations might be doing similar work.

They divided up the country, Ned and Vaughn did some research to see what other state associations existed and found 6 states had associations of local boards of health. These 6 state associations were invited to meet at the American Public Health Association (APHA) meeting on November, 12, 1991, in Atlanta, GA for the purpose of sharing about their state associations. The 30 member group named a steering committee to develop this organization consisting of Ned Baker, (OH) chair, Vaughn Upshaw, (NC), George Schertzinger, (NC), Rev. Everett Hageman, (IL), J Fred Agel, (GA), Warren Jensen, (UT), and Sylvia Beck, (WA). These individuals quickly discovered they had common goals and decided to form a national organization. They received a small planning grant from the Centers for Disease Control and Prevention with which they surveyed all 50 states and organized an inaugural meeting to establish a national association.

During 1992 the steering committee determined the name of the organization to be the: NATIONAL ASSOCIATION OF LOCAL BOARDS OF HEALTH (NALBOH). Its Purpose: support local boards of health education and training; strengthen communications on the roles of boards of health with elected officials and other national public health organizations. They identified those eligible for a NALBOH membership. Vaughn and Ned were charged with writing the Bylaws, filed for Articles of Incorporation as a Not for Profit Educational Organization in the state of OHIO. Confirmed that a national meeting to formally approve the formation of NALBOH would be held in Washington, DC, on Nov. 7, 1992. Communications were sent to Federal and state public health agencies and the APHA informing them about the development of NALBOH.

On Nov. 7, 1992, sixty board of health members and public health professionals from 18 states and the District of Columbia met at the Washington Hilton Hotel for the NALBOH organizational meeting. Attendees broke into groups to discuss what they would like NALBOH to accomplish. Recommendations were: lobbying for public health legislation, providing education for board of health members, promoting networking among local boards of health and assisting states in establishing state associations of boards of health. They approved the Bylaws, Trustees were elected, and Ned Baker was elected President. The trustees held their first board meeting on Dec. 16, 1992.

For the most part, the association was dependent on grants for operations. The staff and board were fortunate to obtain grants from the Kellogg Foundation Partners in Community Based Health Initiatives and the Centers for Disease Control Division of Public Health Systems. This division provided support for NALBOH to hold a strategic planning session with the result being the following VISION STATEMENT: NALBOH will be a national voice of local boards of health the grassroots of public health. Goals were also discussed and established to work on as the National Association of Local Boards of Health. Some of these goals are still in action today - Additional historical information is available from the NALBOH office!

Let’s fast forward 25 years to 2017! NALBOH is now an adolescent, energetic, fit, and full of exciting aspirations. We still continue to strengthen and improve public health governance through our MISSION. In the past, funds for operating the organization came from a variety of grant sources. Today, NALBOH’s uses a variety of opportunities to increase revenues, but one of the main sources of funds is from membership dues. We have over 425 members as of January 1, 2017. This represents over 4,000 individuals! THANK YOU for your membership. I encourage you to invite other local boards to become members. Access to training for leadership as a board of health member is provided through periodic webinars, the 2017 Conference, and additional resources. Thirteen state associations belong to NALBOH, referred to as SALBOHs. Conference calls for SALBOHs are held monthly led by another volunteer leader, Meghan Swain (MI). The state representatives discuss their challenges and successes with the group.

We look forward to continued success in 2017, and we hope to see you at the 2017 Annual Conference in Cleveland, where we can continue to network and work through challenges we face as board of health members! It will be a great year and I look forward to leading as your 2017 President.

In Good Health,
Barbara Ann Hughes
NALBOH 2017 Annual Conference
Save the Date - August 2-4 - Cleveland, Ohio

NALBOH is pleased to be celebrating 25 years of improving board governance in 2017. Don’t miss this conference!

This year’s theme is, “Celebrating Innovations in Board Governance: the Past, Present and Future”. Conference activities will provide attendees with information, skills, and resources to empower board of health members to continue to improve public health through continued innovation and improvement in board governance. We look forward to an exciting conference full of learning and a celebration of the important role boards of health play in their community!

Conference activities will begin on Wednesday, August 2 with a State Leaders meeting followed by a Leadership Development Pre-Conference Workshop on Wednesday afternoon. This workshop will be open to all interested attendees. Wednesday evening will provide time for connecting and networking with colleagues from around the U.S. - perhaps a trip to the Rock and Roll Hall of Fame.

The 2017 Annual Conference will then officially kick-off on Thursday morning with welcoming remarks and keynote presentation. This will be followed by breakout sessions provided by members and partners that will share their resources, experiences and work towards improving board governance from a variety of perspectives: rural communities, urban communities, academic projects and community based programs. Thursday will also include the 2017 NALBOH Annual Business Meeting. This will be an opportunity for members to meet the current board, learn about the current state of NALBOH, celebrate prior year successes and discuss future plans!

Friday will include a similar schedule including a morning keynote presentation, breakout sessions and time to meet with vendors and NALBOH partner members. Friday will adjourn in the early afternoon following breakout presentations and lunch. Make your travel plans today!

The 2017 Annual Conference will be taking place at the Westin Downtown Cleveland. This property allows guests to indulge in sophistication and convenience in the heart of downtown. The Westin is ideally located within close proximity to all of the exciting things to do in Cleveland including the Rock and Roll Hall of Fame and more. Two blocks from Lake Erie’s waterfront, the Westin is a short distance from Cleveland Hopkins Airport. You can book your room today! See the lodging details to make your reservation.

Stay tuned for details on conference keynote presenters and watch for updates on selected breakout presentations. A full schedule is anticipated to be released in March!

Join NALBOH in Cleveland – Exciting City and Discounts for NALBOH Attendees!

The vibrant lakeside city of Cleveland is an eclectic mix of nationally-recognized chefs, a 100-year-old public market, an incredible live music scene and more than 30,000 acres of parkland. Not to mention, Cleveland is home to the Rock and Roll Hall of Fame, world-renowned arts & cultural institutions such as the Cleveland Museum of Art and the Cleveland Orchestra as well as the nation’s second-largest performing arts district. There is nearly $3 billion in visitor-related infrastructure development happening in Cleveland right now. Part of this unprecedented growth includes a new convention center, the Horseshoe Casino Cleveland, multiple hotel projects and more. Learn more at www.thisiscleveland.com.

As a NALBOH Annual Conference attendee, you can show your conference badge and receive special discounts and offers at a number of restaurants, stores and attractions. Visit the NALBOH website to learn more about the SHOW YOUR BADGE PROGRAM.
Two New Board Members at Large Join the NALBOH Board of Directors

The current NALBOH board welcomes two newly-elected board members. On January 1st, 2017, the following individuals began their terms of service to NALBOH in the Director at Large Position:

**Diane Gerlach, DO, MHA**  
NALBOH, Director at Large  
Member, Kenosha County Board of Health  
Kenosha, Wisconsin

Dr. Gerlach earned her DO at Chicago College of Osteopathic Medicine and did Residency at East Carolina University. She recently earned her MHA at the University of Minnesota. She has been a pediatrician with Aurora Health Care for over 20 years and the Kenosha Community Health Center for 8 years. Her passion is serving the underserved and Foster Care Children. She is active in the community, collaborating with early childhood agencies on grants to fill gaps in community resources and improve awareness of the effects of trauma. She is serving as Board President for Big Brothers Big Sisters of Kenosha and Racine Counties, leading fundraising and programming to support healthy, long lasting adult relationships for at risk children. Diane has served in several leadership and committee roles within Aurora Health Care. She is currently the Interim Medical Director for the Kenosha Community Health Center leading the startup of a Mobile Medical Unit for Racine and a new clinic in the county. She enjoys medical missions in Africa and precepting a variety of students in her clinic. Diane is looking forward to the challenge of helping local boards of health navigate through the uncertain political future.

**Michael Holliday, Sr. (IL)**  
NALBOH, Director at Large  
Member, Madison County Board of Health

Michael “Doc” Holliday, Sr. has been involved with NALBOH for quite some time. He is the Past President of the Illinois Association of Boards of Health, a member of NACO, NOBCO and a Board Member of many organizations where he resides. Michael has been a member of the Madison County, IL, Health Committee since 1998 and chairman since 2004. Past 2 term President Illinois Association of Boards of Health.

Michael has a deep concern to improve the quality of Health, and Life for citizens. He understands that it is important to get information to the citizens about how to live a better life style, helping them to make better decisions. Having a great repoir with his local elected officials that helps to strengthen our local public health system. Since the restructuring of NALBOH, Michael has been diligently working to restore the Illinois Boards of Health members back to where they were before the change, and possibly even increase those numbers. He looks forward to bringing this to the national level. Michael looks forward to working with NALBOH to continue to improve and benefit the Health of all citizens that are served. Michael wants to make a positive difference everywhere he goes!

Congratulations to the new board members. The NALBOH Board held an initial orientation on January 18, and are ready to server you! Also, a continued thank you to Past President Margaret Brink (NE), as her term was finished on December 31. Margaret also led the Nominations Committee in 2016. Many great relationships and partnerships have been formed with Margaret as 2015 President, and we will continue the movement she has made forward!

Thank you to 2017’s Nominating Committee, including Margaret Brink (chair), Debbie Peet (UT), Freddie Nichols (MO), and Nancy Terwoord (OH). Their thoughtful and hard work continues to keep the organization strong as we develop the next leaders for NALBOH.

Contact the NALBOH office at anytime with nominations for future board members.

**Interested in Becoming a NALBOH Board Member?**

**Call for Nominations will Be Available in Spring!**
Governance in Action for Public Health – New Opportunity for NALBOH Members!

Looking for a public health training resource for your board of health? Governance in Action for Public Health was designed to meet your needs. Building on the 2016 Annual Conference Pre-Conference Session, NALBOH is excited to announce its formal partnership with the Michigan Public Health Training Center in 2017.

That boards of health bring together leaders from across disciplines is one of their greatest strengths. For this reason, ensuring they have a shared understanding of public health concepts will enable them to most effectively draw upon their expertise to impact population health strategies and outcomes. Designed by the Michigan Public Health Training Center at the University of Michigan School of Public Health in partnership with the Michigan Public Health Institute, this training will equip new board of health members with a basic understanding of public health and provide them with practical suggestions for supporting the work of local public health agencies and their leadership.

The 7-module online series draws upon the Six Functions of Public Health Governance and includes short recorded segments (10-15 min each), examples from the field, optional discussion topics, and suggested resources. You may choose to implement the course in a few ways:

- Viewing and discussing 1-2 modules at your regular board meetings over time
- Holding special group viewing sessions
- Asking your board members to view the online modules on their own time

Governance in Action for Public Health will be launched in the coming weeks. To receive a notification when the course is available for registration and use, please sign up on the waitlist (http://tinyurl.com/GAPHWaitlist2017).

Course fees will be reduced for NALBOH members. We look forward to utilizing these tools moving ahead.

Questions? Contact Phoebe Goldberg, Michigan PHTC Program Manager, at gophoebe@umich.edu.

InALBOH Sponsored Town Hall Call – Integration of Human, Animal and Ecosystem Health

Submitted by: Harley Robinson, DVM, Ripley County Board of Health (IN)

On December 8, 2016, the Indiana Association of Local Boards of Health sponsored a Town Hall Call (THC) on the topic of One Health. The goal was to raise the awareness of local BOH members of the integration of human, animal and ecosystem health. In Indiana seats of local boards of health are held by MDs, DVMs, nurses, individuals with backgrounds in environmental systems and others. To prevent public health problems and/or to address today’s public health issues takes a coordinated effort of all three disciplines. When we consider that 75% of emerging infectious diseases started in animals, then jumped species to man, and consider the role the environment played, it becomes increasingly essential that we must exit our personal silos of expertise and work together to tackle today’s 21st Century public health concerns. To that end, InALBOH secured the expertise of Dr. Susan Little, DVM, parasitologist, Oklahoma State University, Dr. David Welsh, Ripley County, IN, County Health Officer, and Dr. Danielle Buttke, DVM, One Health Coordinator, National Parks System. Respectively, they spoke on One Health from the animal, human and ecosystem perspective. A Q&A followed their presentation and the Town 2017 Hall Call was well received. InALBOH is now planning their 2017 THC schedule.
PHAB Reaccreditation Webinar Moved to February 9

The PHAB webinar on reaccreditation that was scheduled for January 19 has been rescheduled and will instead take place February 9, 2017 at 1 p.m. Eastern Time. The webinar has been rescheduled to provide webinar registrants the opportunity to review the process for reaccreditation and the reaccreditation standards and measures before the webinar.

PHAB will release a special issue of its e-newsletter during the week of January 23 that will provide links to the Guide to National Public Health Department Reaccreditation: Process and Requirements. The soon-to-be-released Guide will include the reaccreditation Standards and Measures. Please watch for the newsletter the week of January 23.

The webinar, titled “An Introduction to PHAB Reaccreditation,” will provide an overview of public health department reaccreditation through PHAB. During the webinar, PHAB Chief Program Officer Robin Wilcox will:

• Explain the overall process and steps for seeking PHAB reaccreditation,
• Discuss the standards and measures specific to PHAB reaccreditation and the types of documents that will be required, and
• Describe the Population Health Outcomes Reporting required for reaccreditation.

For more information, contact Shirley Orr at shirleyaorr@gmail.com. To register for the new webinar, please visit the following link: https://attendee.gotowebinar.com/register/7917062442999371010.

PHAB Rolls Out New Accreditation Activity Map

PHAB recently unveiled a new, interactive Accreditation Activity Map. The new map, developed and updated monthly by PHAB Accreditation Manager Marita Chilton, MPH, includes additional data and information that was requested by the field. In addition to identifying the location of accredited health departments, the map’s multiple layers allow users to view accredited departments by type while seeing a complete list of accredited departments. Each accredited marker on the map displays the version of the PHAB Standards and Measures under which the health department was accredited, as well as the accreditation date and the health department’s address. Below the map, a table displaying aggregated accreditation activity allows users to see both data for accredited departments and departments still in progress.

In addition to the interactive map, users can download a printable map for use in presentations. Both maps are updated monthly. View the map at http://www.phaboard.org/news-room/accreditation-activity/.

CDC’s 7 Public Health Threats in Focus for 2017

Written by: Heather Punke, Becker’s Hospital Review

The CDC had a busy year in 2016, working on Zika, antibiotic resistance and more. The federal agency highlighted seven health threats it focused on in 2016 and looked ahead at what’s to come in 2017.

1. Zika and pregnancy. The CDC was on alert for Zika since it swept through Brazil in the middle of 2015, and the agency jumped into action in 2016 when the virus spread to the U.S. It has kept Zika and pregnancy in focus in particular, as the virus has been linked to birth defects like microcephaly. For instance, the CDC established registries to track outcomes of pregnancies of women with Zika. “Although there has been much progress understanding and combating Zika, CDC’s work is far from finished,” the agency wrote. “Every day, we are learning more about Zika, and we will not stop fighting to protect pregnant women and all people from the devastating effects of this disease.”

2. Antibiotic resistance. In 2016, the CDC supported the National Strategy to Combat Antibiotic-Resistant Bacteria and funded state health departments to help screen for and tackle antibiotic resistance. The agency also released the Antibiotic-Resistance Patient Safety Atlas web app this year, which shows the types of resistance most common in states and regions. Next year, the CDC plans to launch an interactive map to show its investments in health departments, labs and healthcare partners. It will also describe nationwide activities that combat antibiotic resistance.
CDC’s 7 Public Health Threats in Focus for 2017 continued...

3. Cancer. This year, the CDC updated its guidelines on who should receive the human papillomavirus vaccine to help prevent cancers caused by HPV infections. Moving forward, the agency plans to improve HPV vaccination coverage through public policy and clinical practice.

4. Prescription drug overdose. The CDC issued guidelines for opioid prescription for chronic pain this year in hopes it would reduce the risk of opioid addiction and overdose. It also increased funding for state programs aimed at preventing opioid overdoses. The agency will continue to fund and focus on such programs next year.

5. Global health security. According to the CDC, “[K]eeping America safe means stopping — or better still, preventing — health threats everywhere.” This year, the agency wound down its Ebola response in March but made other advances globally — for instance, its Global Rapid Response Team has responded to 18 countries for diseases like cholera, yellow fever, Ebola, measles, polio and Zika. The agency will continue this work in 2017 and has committed to the milestones of the Global Health Security Agenda.

6. Tobacco use. 2016 was the fifth year of the CDC’s “Tips From Former Smokers” tobacco education campaign, in which Americans share personal stories relating to tobacco illnesses. The CDC plans to continue running TFFS ads in 2017.

7. Rapid response to outbreaks. The CDC used advanced molecular detection technology this year to sequence the DNA of bacteria, viruses, parasites and fungi and then used supercomputers to discover molecular patterns to better understand diseases. The process helped identify a source of a Legionnaires’ disease outbreak and is being used to map Zika virus strains. In 2017, the agency plans to build AMD capacity in state and local labs.

“The agency continues to reflect on the lessons learned over the past year and is committed to helping make 2017 the nation’s healthiest year yet,” the agency wrote.

For further details on the Seven Public Health Threats, please go to the Center for Disease Control and Prevention’s website: https://www.cdc.gov/media/dpk/cdc-24-7/eoy-2016/dpk-eoy.html

Evidence for Action: Funding & Disseminating Research into Health Outcomes of Interventions

Submitted by Stephanie Chernitskiy, E4A Communications Assistant

Evidence for Action (E4A) (www.evidenceforaction.org) funds rigorous research evaluating health and other outcomes of local, state, and national policies, programs, and interventions in order to determine which strategies are likely to be most effective in improving population health, well-being, and health equity.

As representatives of local boards of health we hope that you will view E4A as both a source of potential funding for local research projects and a resource for high-quality evidence to inform your decision-making about programs and policies that impact the health, equity, and well-being of your communities and constituents.

The E4A application process begins with the submission of a two-page Letter of Intent outlining a clear and innovative research question and testable hypotheses, a strong research approach, and the potential actionability of the research findings. We set no limits on the topical focus of the research questions, as long as health outcomes are included. The breadth of the program becomes clear when you consider the research projects we have funded thus far. They represent an impressive diversity of topics including redevelopment of a subsidized housing community, the Medicaid fee bump, access to prenatal care for immigrant women, gun culture, food insecurity, and litigation regarding a Physical Education policy, as well as a variety of study designs and approaches. Our grantees’ backgrounds and partnerships also span various disciplines and sectors that involve traditional health fields as well as other fields that impact health such as housing, transportation, education, and criminal justice, among others.

More information about E4A, funded projects and grantees, and other ways to get in contact with us can be found at www.evidenceforaction.org or by emailing evidenceforaction@ucsf.edu.
Save the Date for Upcoming Webinar with Evidence for Action – March 14th!

Title: Evidence for Action: A Resource for Local Boards of Health

Summary:
Evidence for Action (E4A) funds rigorous research evaluating health and other outcomes of local, state, and national policies, programs, and interventions in order to determine which strategies are likely to be most effective in improving population health, well-being, and health equity. This webinar is designed to introduce representatives of local boards of health to E4A as both a source of potential funding for local research projects and a resource for high-quality evidence to inform your decision-making about programs and policies that impact the health, equity, and well-being of your communities and constituents.

During the webinar, the E4A Deputy Director will share information about the application and review process and offer an overview of the range of currently funded research projects. An E4A grantee will also provide a more detailed description of her team's efforts to evaluate the impact of a housing redevelopment project on resident and community health and well-being.

Learning Objectives:
• Attendees will be able to identify initiatives within their own communities that may be well-positioned for E4A research funding.
• Attendees will understand the process and requirements for applying for E4A funding and be aware of the variety of resources available to applicants.
• Attendees will recognize E4A as a future source of high-quality evidence to inform decisions about local interventions and priorities.

Speakers:
• Erin Hagan, PhD, MBA, Evidence for Action Deputy Director
• Stephanie Farquhar, PhD, MA, Senior Social Research Scientist, Public Health Seattle and King County, Evidence for Action Grantee

Register Online Today!  http://www.nalboh.org/event/march2017  Webinars are complimentary for NALBOH members!

NALBOH 25th Anniversary Celebration Fast Facts

Watch for additional Fast Facts in future editions of the NewBrief!
• In what city was the first NALBOH conference held?
  Washington, DC.  NALBOH was proud to hold the first official NALBOH Conference in our nation’s capital in 1992.
• Do you know which year the NALBOH conference was last held in Cleveland, OH?
  2001.  NALBOH is looking forward to bringing the conference back to Cleveland in 2017!

NALBOH’s Mission
The mission of NALBOH is to strengthen and improve public health governance.

Visit NALBOH online at: www.nalboh.org

The vision of NALBOH is boards of health that are:
• Appointed as a result of a well-informed selection process.
• Comprised of individuals who have demonstrated the knowledge, skills, and abilities to effectively represent and serve.
• Well-connected to other stakeholders in public health and government.
• Effectively and competently serving the public health needs of their community in accordance with the core functions and essential public health services.
• Aware of NALBOH’s resources and actively engaged in its success.