

Welcome to 2018 Membership!

If you haven't renewed your membership in 2018 with the National Association of Local Boards of Health, please be sure to do so as soon as possible. Membership is from January 1-December 31, 2018. If you need any assistance with renewing, or need an invoice, please contact the NALBOH Office. We look forward to another great year for the National Association of Local Boards of Health!

2018 Member Benefits

- Quarterly Newsbrief – Missed an issue? Check out the Newsbrief and eNews archive online!
- Monthly electronic newsletter
- **Discounted** rates to NALBOH conferences, webinars, and events
- Access to members-only online resources
- Discounted rates for orientation and resources specific to board of health members
- Submit news stories & articles for inclusion on NALBOH website, eNews & Quarterly Newsbrief
- **Network** with Board of Health members across the country
- Free webinar and training opportunities
- National leadership opportunities on the NALBOH Board and Committees

Renewing your membership online is easy:

1. As the primary account holder, log onto the NALBOH website with your username and password
2. In your profile, navigate to Manage Profile, and select "Invoicing, Payments & History"
3. Click on "Invoices" to find your membership dues invoice, which can be paid online.



NALBOH Frames Future Strategic Goals

The NALBOH Board of Directors has most recently developed a 3 year plan in place until December 31, 2020. Board members strategized during a board meeting prior to the annual conference in 2017 in Cleveland. Various data sources, including the NALBOH Member Survey, a board of directors assessment, financials, and other documents were reviewed to prioritize plans for the next 3 years. We continue to emphasize and focus on our:

- (Mission) Strengthen and improve public health governance.
- (Vision) Board governance makes healthy communities.

Based on the evaluation of services, NALBOH's focus and goals over the next planning period are to:

- Develop sustainable operations.
- Provide resources and support for boards of health to practice their governance functions.
- Increase board of health membership and participation in their state and national association.

Key strategies were identified with a number of resources and skills available to the Association to advance its goals. These strategies will be considered when developing and executing to give the best opportunity possible for success. The key strategies include:

- Leverage member expertise, connections and volunteerism to support NALBOH.
- Work in partnership with other organizations to promote NALBOH, advance the six functions of governance, and provide expertise to our members.
- Support the development of state networks to help promote NALBOH and engage members at both a national and state level.
- Utilize available technologies to provide value and service to members at lower cost and higher value.
- Review and update the bylaws and policy manual to document direction and operations.

We look forward to advancing our mission, our purpose and our goals, and look forward to a successful 2018 and beyond!

Incoming 2018 President's Message



Christina Dokter, PhD
President, National Association of Local Boards of Health

1969. It was my first real exposure to television. During the evening news, I had to find a way to find air to inhale as I watched men riddled with bullets lying dead in the streets of Vietnam. Soon such scenes gave way to protesters being hosed down with water or arrested. Eventually, even the children drew peace signs on their tennis shoes; and everyone, including boys and men grew their hair down to their knees, and “love” was here to stay. It was an extreme movement in democracy that eventually ended the Vietnam War, drew the Civil Rights movement to a trickle, and optimism for humanity reigned. It was into this stage in American history that I entered a new world as a child immigrant. This was quite a contrast coming from South Korea, where the few television sets we had access to showed anti-North Korean (anti-Communist) propaganda.

I was bewildered by all of this as a child, but one thing did stick with me. I believed and still do, that people can work together to improve society, and all of us have this calling. As a member of NALBOH, and now it's President, it is a privilege to serve in an association that is nonpartisan, but focuses on the important work of improving the health of all people. We realize that we are all inter-connected in our public health; when we improve the health of others (even animals through ONE Health) we improve our own health. As members of local boards of health, we are servants of public health governance and we are the foundation of public health in our communities.

Much thanks to our primary NALBOH Staff, Eric Ostermann, Julie Lederhaus and Jamie Michael for helping NALBOH create a working budget that will allow us to carry out the main mission of NALBOH, which is to improve public health governance and thereby make healthy communities across the country.

We also thank Ken Johnson, who has now stepped off the NALBOH Board as Past President, and James Stecker, who has served tirelessly for many years as Treasurer and in other positions. We welcome Debbie Peet as President Elect, John Novak as Treasurer, and three new Board of Directors, Sharon Stanley (OH), Michael McLaughlin(IA), and Andrew Quarnstrom (IL). With renewed energy, we look forward to the coming year.

Our mission is to carry out the strategic plan for 2018 which is to:

- Continue to develop sustainable operations.
- Provide resources and support for boards of health to practice their governance functions.
- Increase board of health membership and participation in their state and national association.

An active and engaged membership leads to more growth. My main goal this year within this strategic plan is to enlarge our conference attendance and offerings, create a more interactive membership and an active Board of Directors. Within this context, I hope to create a learning organization in which everyone, including the Board of Directors learns continuously and utilizes the talents within our own pool of membership. You may be asked to be on a Committee, or you may be asked to become a NALBOH ambassador. What do NALBOH ambassadors do? They represent NALBOH at their local board meetings, giving a summary of the newsletters, sharing national news, summarizing webinars and asking others for ways to connect with NALBOH (*please see page 8*).

Again, I would like to reiterate, as members of local boards of health, we are servants of public health governance and we are the foundation of public health in our communities.

We look forward to the next steps of success in 2018, and we hope to see you at the 2018 Annual Meeting in North Carolina, where we can continue to network and work through challenges we face as board of health members! It will be a great year and I look forward to leading as your 2018 President.

Christina Dokter

**Interested in Becoming a NALBOH Board Member?
Call for Nominations will Be Available in Spring!**



Outgoing President's Message



Barbara Ann Hughes, PhD, MPH, RDN, FADA, FAND
Past President, National Association of Local Boards of Health

NALBOH continues to excel in membership and have strengthened and improved our governance skills. I wish to honor those leaders whose terms ended with the strike of midnight of December 31: Ken Johnson (Past President, Utah), Jim Stecker, (Treasurer, Wisconsin). These men know this association well. I will step into the Past President's office; Judy Sartucci, Connecticut continues as Secretary. We welcome as President Christina Dokter, Georgia; Debbie Peet, Utah, as President-elect; John Novak, Nevada, Treasurer; Continuing Board members: Diane Gerlach, Wisconsin, Doc Holliday, Illinois, William Beeman, Ohio, Mike McLaughlin, Iowa, Sharon Stanley, Ohio and Andrew Quarnstrom, Illinois. We all give freely of our time to the good of the order.

The Association is fortunate to have the management firm of Badger Bay Management, providing full time staffing to us, as our lead with Eric Ostermann, President. Two of his associates, Jamie Michael and Julie Lederhaus, work with us faithfully every day. We, the board and staff work together as a team to serve you our members. THANK YOU!

We conduct our work primarily by internet, with conference calls, webinars and e-mails. Please encourage folks from your state and other states to join us. Some centralized states are missing out on learnings. We must consider accepting states as members. We welcome all to join us and work to improve their state governance functions.

I wish to call attention to our emeritus members whom this year celebrated 25 years of leadership. They continue to hold committee meetings by teleconference and are dedicated to discuss things they can do for membership. Our two founding presidents, Dr. Vaughn Upshaw was in attendance at the conference in Cleveland, but Ned Baker was unable to attend. If you weren't able to join us and you are looking for specific resources, copies of the fine presentations can be obtained from the national office in Wisconsin.

A group of dedicated leaders have been meeting and are planning the 2018 conference program to be held here in my home city of Raleigh, NC on August 8 – 10 at the Crabtree Marriott Hotel. We aim to address some of the burning public health issues as: addictions/overdose and opioids, smoking; Medicaid and the Affordable Care Act Expansion; infant mortality; marijuana legalization; regulation of sugar sweetened beverages, childhood and adult overweight/obesity/food security; climate change; environmental issues, keeping water clean in streams and bodies of water, including wells; gun control; and other topics, and how we as boards of health can continue to help shape policy and prevent through our local authorities. It certainly may be not easy, but we must work together to keep our communities healthy!

NALBOH Webinar Recording Now Available – Check out the Website Archives!

As a reminder, NALBOH continues to host at least four webinars per year focused on various tips and tools to help improve board governance. The latest webinar, held on January 19th, hosted over 30 attendees that dove into: Collaborative Governance: New Tools to Form and Govern Community Health Partnerships, presented by James A. Rice, Ph.D., FACHE - Managing Director, Governance and Leadership, Gallagher Integrated/Integrated Healthcare Strategies. Please take some time to listen to this engaging presentation!

Objectives of this Webinar:

- Understand the importance of linking local hospital and community health boards with broader community partnerships to address public health challenges and the social determinants of health
- Know how to design and conduct a “Community Health Partnership Charrette“
- Identify sources of funding to support Community Health Partnerships

Don't forget to check out the NALBOH webinar archives. A summary of the previous webinars in the last two years have focused on:

- Public Health Law Series (Four webinars)
- Tackling Legal Issues in Public Health: When to Engage Legal Counsel & Other Helpful Tips
- Why Boards Benefit from Good Policies, Understanding Legalities & the Merits of Accreditation
- Board of Health Profile Report – Opportunities to Build Better Board Governance
- Evidence for Action: A Resource for Local Boards of Health
- Governing Models to Help Drive Boards of Health to Create Healthier Communities
- 2017 State and Territorial Legislative Update
- Collaborative Governance

Share with us your topic areas of interest for upcoming webinars. Contact Julie Lederhaus, Education Director at: julie@badgerbay.co.

Save the Date for the NALBOH 2018 Annual Conference August 8-10 – Raleigh, NC

Don't miss this conference! This year's theme is, "*Strengthening the Public Health Voice: Boards Rally in Raleigh.*" Conference activities will provide attendees with information, skills, and resources to empower board of health members to continue to improve public health through continued innovation and improvement in board governance. The conference aims to equip boards of health to better communicate and enlarge their presence for healthier communities. We look forward to an exciting conference full of learning and a celebration of the important role boards of health play in their community!



Conference activities will begin on Wednesday, August 8 with a State Leaders meeting followed by a Board of Health Member Orientation Pre-Conference Workshop on Wednesday afternoon. This workshop will be open to all interested attendees. Wednesday evening will provide time for connecting and networking with colleagues from around the U.S. - perhaps a trip to the local and historic Durham Bulls for a game.

The 2018 Annual Conference will then officially kick-off on Thursday morning with welcoming remarks and keynote presentation. This will be followed by breakout sessions provided by members and partners that will share their resources, experiences and work towards improving board governance from a variety of perspectives: rural communities, urban communities, academic projects and community based programs. Thursday will also include the 2018 NALBOH Annual Business Meeting. This will be an opportunity for members to meet the current board, learn about the current state of NALBOH, celebrate prior year successes and discuss future plans!

Friday will include a similar schedule including a morning keynote presentation, breakout sessions and time to meet with vendors and NALBOH partner members. Friday will adjourn in the early afternoon following breakout presentations and lunch. Make your travel plans today!

Experience southern hospitality at its finest when you join NALBOH at the Raleigh Marriott Crabtree Valley hotel! The 2018 Annual Conference will be taking place at the newly renovated hotel. This venue puts you within easy reach of desirable shopping at Crabtree Valley Mall, downtown restaurants, PNC Arena and North Carolina State University. You can book your room today! See the lodging details in the blue sidebar to make your reservation.

Stay tuned for details on conference keynote presenters and watch for updates on selected breakout presentations. A full schedule is anticipated to be released in March!

Raleigh Marriott Crabtree Valley
Rates: \$159 single/double occupancy.
Phone: 1-800-MARRIOTT
Reservation Deadline: Tues, July 17

When making your reservation, tell the reservation agent that you are booking a room under the National Association of Local Boards of Health room block.

Join NALBOH in Raleigh – Midtown District

Not only does the Crabtree Valley area offer excellent mall amenities, but also natural beauty, just outside of hotel doorsteps. Want to get some activity in? Crabtree Valley has quick access to the Capital Area Greenway Trail System's Crabtree Creek Trail, where you can run, walk or bike through miles of scenic trails—and it connects to the Neuse River Greenway Trail. Make plans to join NALBOH and enjoy the local area and its natural beauty.



Applications Open in April 2018 for Kresge's Emerging Leaders in Public Health Initiative

The Kresge Foundation is partnering with the University of North Carolina Gillings School of Global Public Health (UNC) to recruit and select 20 teams for the third cohort of **Emerging Leaders in Public Health (ELPH)**. ELPH is a leadership development initiative aimed at providing local, governmental public health leaders with the knowledge and skills to lead in today's changing health care environment. The health officer and a second leader from the same agency team up for an 18-month, action-oriented experience designed to enhance skills and competencies in communications, business planning and leading organizational change. Each team will focus on the development and implementation of a "transformative concept" that shifts or expands the role of their local health department in the community and translates into sustainable change.

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Leadership teams will receive coaching and a grant up to \$125,000 from The Kresge Foundation to apply their leadership training while leading their department towards assuming this new, transformative role.

The Kresge Foundation will be accepting applications from 12 a.m. Eastern Time on April 2, 2018 through 5 p.m. Eastern Time on April 30, 2018. More information about the selection criteria, application process, and stories of previous participants can be found online at <http://kresge.org/elph>.

Informational Webinars will be held in the first and second weeks of April for applicants who want to ask questions about applying. Information on how to register will be **posted in February 2018** at <http://kresge.org/elph>.

For questions, please contact the National Program Office at elph@kresge.org.

Three New Board Members at Large Join NALBOH Board of Directors

The current NALBOH board welcomes three new board members. On January 1st, 2018, the following individuals began their terms of service to NALBOH in the Director at Large Position:



Sharon Stanley (OH)

*NALBOH, Director at Large
Member, Ross County Board of Health
Chillicothe, Ohio*

Sharon is new to NALBOH as a Board of Health member, but certainly not new in her knowledge of the organization. She was a health commissioner in Southern Ohio when NALBOH lifted off just over 25 years ago. Sharon serves on the Board of Health in Ross County, Ohio (Chillicothe). She's worked in public health in practice and teaching for close to 35 years, and just recently retired. For last fifteen of those years she worked in disaster preparedness, response and recovery. She is a registered nurse and registered sanitarian. Then there's that 34 years in the U.S. Army as an Army nurse (12 active duty, the rest in Reserve status).

Her passion and love for public health arrived in her first community health course in nursing school. Her dedication to public health certainly comes with her into her "next," and that brings me back to NALBOH and the road ahead. She is excited to be a member of an organization that is the go-to for the leadership, policy, and governance for local public health boards.

Sharon's personal public health interest areas as a NALBOH and board of health member is better integration into what has been traditional health care, expansion of non-traditional partners for true community health improvement, the investigation of palliative care options delivered in the community as funded/reimbursed public health practice, and the transitioning local health departments away from programs and into true population-based effort, addressing foundational public health services.

NALBOH has come a long way since Sharon first knew it on its birth day. She believes there's a lot more room to grow its strength, though, in this tumultuous and sometimes chaotic health arena. From the Robert Wood Johnson Foundation's (RWJF) Culture of Health to the new standards launched by the Public Health Accreditation Board (PHAB), there are so many opportunities to make a difference by engaging local boards of health.



Michael McLaughlin (IA)

*NALBOH, Director at Large
Member, Johnson County Board of Health
Iowa City, IA*

Michael McLaughlin is the Dean of Health Occupations and Director of Healthcare Simulation at Kirkwood Community College in Cedar Rapids IA. He also works part time as a paramedic for Keokuk County Ambulance Service in Sigourney. Mike has been a member of the Johnson County Board of Health since 2012. Since 2014 he has served as the vice-chair of the board.

Mike received his BA and MAT from the University of Iowa and his PhD from Iowa State University. He has worked as a paramedic for over 20 years and as an educator for over 15 years. Mike's public health interests include disaster preparedness, emergency response, board governance and policy formation.

Mike lives outside of Solon, Iowa with his wife, two sons and two dogs. In his spare time he enjoys swimming, reading, and bike riding.

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Andrew Quarnstrom (IL)
NALBOH, Director at Large
Member, Champaign-Urbana Board of Health
Champaign, IL

Andy Quarnstrom has served as the City of Champaign Township Supervisor, Champaign, Illinois, for the last five years. Elected first in 2013 and re-elected to a second term in 2017, one of Andy's statutory responsibilities is to serve on the Champaign-Urbana Public Health Department's (CUPHD) Board of Directors. Andy has filled the role of Board Member, Secretary, and is serving his second term as Board Chair for CUPHD. Andy was officially appointed to the NALBOH Board of Directors on January 17th. Andrew fills Debbie Peet's Director at Large position, who was elected as the President-Elect for the 2018 year.

Andy has served over 20 years as a firefighter and paramedic for the City of Champaign Fire Department. He has risen through the ranks and is a Captain as well as the Emergency Medical Services Coordinator for the fire department. His experience in prehospital and community health gives him a unique perspective in tackling the issues related to public health.

Andy has also served in many roles on nonprofits in the community. He currently serves as a Board Member for Champaign County Court Appointed Special Advocates as well as the Chair Elect for the United Way of Champaign County.

Governance in Action for Public Health – Opportunity for NALBOH Members!

Are you a new board member? Are you a board member that is interested in additional training? It is time to take some action and consider refreshing and rejuvenating some of the skills that you may have learned. NALBOH is proud to share the Governance in Action for Public Health web-based course. This course is designed to orient new board of health members to the field of public health and initial strategies that boards can take to influence population health outcomes. The Michigan Public Health Training Center is proud to offer this course in partnership with NALBOH and Michigan Public Health Institute.

The 7-module online series draws upon the Six Functions of Public Health Governance and includes short recorded segments (10-15 min each), examples from the field, optional discussion topics, and suggested resources. You may choose to implement the course in a few ways:

- Viewing and discussing 1-2 modules at your regular board meetings over time
- Holding special group viewing sessions
- Asking your board members to view the online modules on their own time

Course Fee:

- Individual: \$50
- Board of Health: \$300 (includes all individual board members)
- NALBOH Member Board of Health: \$200 (includes all individuals of a NALBOH member board)
- State Association for Local Boards of Health: \$3000 (for a given state, includes that state's SALBOH/NALBOH member boards)



Questions? Contact Phoebe Goldberg, Michigan PHTC Program Manager, at gophoebe@umich.edu.

NALBOH's current Board of Directors are as follows:

- Christina Dokter (GA), President
- Debbie Peet (UT), President-Elect
- Barbara Ann Hughes (NC), Past President
- John Novak (NV), Treasurer
- Judy Sartucci (CT), Secretary
- Diane Gerlach (WI), Director at Large
- Michael McLaughlin (IA), Director at Large
- Sharon Stanley (OH), Director at Large
- Michael Holliday, Sr. (IL), Director at Large
- Andrew Quarnstrom (IL), Director at Large
- William Beeman (OH), Director at Large

Public Health Accreditation Board Celebrates Ten Years of Public Health Department Improvement

National Accrediting Body Marks a Decade of Bringing Transformational Change to Governmental Public Health

The Public Health Accreditation Board (PHAB) last month celebrated 10 years of improving and protecting the health of communities by advancing the quality and performance of the nation's state, local, Tribal, and territorial public health departments. Since PHAB's incorporation in 2007 more than 213 million people across the United States -- or nearly 70 percent of the U.S. population -- are now reaping the benefits of being served by a health department that meets PHAB's rigorous national standards for delivering quality programs and services to their communities.



*Advancing
public health
performance*

"We are celebrating this milestone today with immense gratitude to the hundreds of national, state, Tribal, and local public health practitioners who have helped PHAB in many capacities through the years," PHAB President and CEO Kaye Bender, PhD, RN, FAAN, said at a celebratory event Dec. 6 at the National Press Club in Washington, D.C. "We also express our thanks to our funding partners, the Centers for Disease Control and Prevention and the Robert Wood Johnson Foundation, and to the many national public health organizations and stakeholders who have helped enhance PHAB's work."

Health departments that achieve accreditation through PHAB demonstrate great leadership by voluntarily undergoing a rigorous, multi-faceted, peer-reviewed assessment process with the goal of using the feedback obtained during the process to improve the services they provide to their communities. To date, 211 public health departments and one statewide integrated local public health department system have achieved accreditation through PHAB, and another 162 health departments are going through the process. The process has remained voluntary since the organization's inception, with the cornerstone continuing to focus on quality improvement and performance management.

A nonprofit and nongovernmental organization, PHAB continues to seek ways in which to document the impact of accreditation on accredited health departments and the communities they serve. A three-year evaluation of the impact of accreditation conducted by NORC at the University of Chicago found that accreditation continues to stimulate and foster health departments' commitment to quality improvement, performance management, overall accountability, transparency, documentation of capacity to deliver the Ten Essential Public Health Services, and improved relationships with partners in the community.

Also reflecting on PHAB's success, Eric Ostermann, MPP, Executive Director of the National Association of Local Boards of Health, credited PHAB's work over the past decade for identifying and promoting a set of standards that guide local boards of health in their commitment to quality services.

"We are proud to see core functions of governance integrated throughout the accreditation program," Ostermann said. "PHAB's work has clearly led to greater accountability and innovation in scores of communities throughout the country, collectively serving more than 213 million people. We are committed to continuing our support and assistance to both PHAB and those boards of health seeking their accreditation."

Across the nation, public health departments are on the front lines of improving and protecting the health and well-being of people and communities.

Health departments provide services aimed at promoting healthy behaviors; preventing diseases and injuries; ensuring access to safe food, water, clean air, and life-saving immunizations; and preparing for and responding to public health emergencies.

For more information, contact Teddi Nicolaus at (703) 778-4549 ext. 118, or email tnicolaus@phaboard.org. Learn more about PHAB and accreditation at www.phaboard.org, and by signing up for the PHAB e-newsletter.

RENEW
YOUR MEMBERSHIP
FOR 2018 TODAY!

Visit the NALBOH
website

SAVE THE DATE

NALBOH 2018
ANNUAL CONFERENCE
**Boards Rally
in Raleigh**

August 8-10, 2018

**View The
Six Functions of
Governance**

www.nalboh.org

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NALBOH
Newsbrief**

Contact the NALBOH
office today to learn more.
920-560-5644
NALBOH@badgerbay.co

Join NALBOH at the 2018 Conference and Enjoy a Durham Bulls Game!

NALBOH is looking forward to planning a number of networking activities for our attendees while in the Raleigh area. Watch your email for more information and plan to join us for a great conference and fun sports action!



Save the Date for the 2018 Public Health Law Conference

Health Justice: Empowering Public Health and Advancing Health Equity
October 4 - 6 | Phoenix, AZ

Join practitioners, policymakers, lawyers, advocates and researchers in public health and other sectors to learn, connect and build a movement to advance health justice.

Find out more information by going to the Network for Public Health Law's website at www.networkforphl.org.

NALBOH State Leadership Committee - Get Involved and Represent your State!



SALBOH (State Association of Local Boards of Health)'s have long-time been a core component of NALBOH and it's membership. A committee of SALBOH's had been formed many years ago to continue to provide a forum for dialogue among state associations, identify and recommend resources for state associations, and help develop new state associations. NALBOH recognizes that not all states have an organized SALBOH, and would like to continue to invite further representation from other states. Please check out the State Leadership roster with most recent representation, and consider joining us as a representative to further boards of health activity in your state and at the national level! All states are welcome! The State Leadership committee meets on the 4th Monday bimonthly by Conference call. Please contact the NALBOH Office or Meghan Swain, Chair, if you are interested in hearing more information.

Calling all Ambassadors

We need you to represent NALBOH at your local board of health meeting by:

- giving a summary of the newsletters,
- sharing national news,
- summarizing webinars
- asking others for webinar topics
- attending the annual conference and summarizing what you have learned.

NALBOH's Mission

The mission of NALBOH is to strengthen and improve public health governance.

Visit NALBOH online at:
www.nalboh.org

The vision of NALBOH is boards of health that are:

- Appointed as a result of a well-informed selection process.
- Comprised of individuals who have demonstrated the knowledge, skills, and abilities to effectively represent and serve.
- Well-connected to other stakeholders in public health and government.
- Effectively and competently serving the public health needs of their community in accordance with the core functions and essential public health services.
- Aware of NALBOH's resources and actively engaged in its success.