

Leslie Kinnee, Public Information Officer 615 N. State St., Stanton, MI 48888-9702 989-831-3669 Ikinnee@mmdhd.org

FOR IMMEDIATE RELEASE: 11-20-20 www.mmdhd.org

## Health department conducts phone survey

Ithaca, Stanton, St. Johns- If you receive a call from someone "on behalf of your local health department," asking you to take a survey, do not worry; it is not a scam.

Randomly selected residents in Clinton, Gratiot and Montcalm counties will be asked to participate in a phone survey from Advantage Research, on behalf of the Mid-Michigan District Health Department (MMDHD).

The purpose of this short, 15-minute Behavioral Risk Factor Survey (BRFS) is to gather information on human behavior and lifestyle patterns, such as access to health care and health insurance, smoking, and exercise. Completing the survey will give MMDHD valuable information on the health and well-being of our residents, help determine strategies to improve health, and assist in securing funding to implement programs.

The calls will be coming from a Michigan call center, manned by Advantage Research Services (ARS) employees, and they should identify themselves when calling. The calls will be placed to landlines and cell phones on weekdays and weekends, no later than 9:00 p.m. between November 30 and December 20, 2020.

The BRFS was established by the Centers for Disease Control and Prevention as a way to collect important health-related information. For many states and communities, the BRFS is the only available source of timely, accurate data.

Residents with questions regarding the phone survey may contact MMDHD at 989-831-3627.

Mid-Michigan District Health Department serves the residents of Clinton, Gratiot, and Montcalm Counties.

We take action to protect, maintain and improve the health of our community.

Advancing innovative solutions to achieve healthier outcomes

###