



Leslie Kinnee, Public Information Officer
615 N. State St., Stanton, MI 48888-9702
989-831-3669
lkinnee@mmdhd.org

FOR IMMEDIATE RELEASE: 5-26-22

www.mmdhd.org

Phone survey is not a scam

Ithaca, Stanton, St. Johns- If you receive a call from someone “on behalf of your local health department,” asking you to take a survey, don’t worry; it’s not a scam.

Randomly selected residents in Clinton, Gratiot and Montcalm counties will be asked to participate in a phone survey from Public Sector Consultants, on behalf of the Mid-Michigan District Health Department (MMDHD). The calls are currently being made and will wrap up on June 26, 2022.

The purpose of this short, 15-minute Behavioral Risk Factor Survey (BRFS) is to gather information on human behavior and lifestyle patterns. Completing the survey will give MMDHD valuable information on the health and well-being of our residents, help determine strategies to improve health, and assist in securing funding to implement programs.

Participants will be asked about certain chronic health conditions they may have, their access to healthcare, what type of healthcare coverage they have, and health behaviors like physical activity, diet, and history of smoking. They will also be asked demographic questions like age, race, education, and income.

The surveyor will not ask the person their name, address, health insurance account information, social security number, employment information, or financial account information. While they may ask what type of insurance the person has, they will not ask for specifics, like account numbers.

The calls will be made from Advantage Research Services, a Grand Rapids based call center. The calls will be placed to landlines and cell phones on weekdays and weekends, no later than 9:00 p.m.

The BRFS was established by the Centers for Disease Control and Prevention to collect important health-related information, and for many states and communities, the survey is the only available source of timely, accurate data.

Residents with questions regarding the phone survey may contact MMDHD at 989-831-3627.

Mid-Michigan District Health Department serves the residents of Clinton, Gratiot, and Montcalm Counties.

We take action to protect, maintain and improve the health of our community.

Advancing innovative solutions to achieve healthier outcomes

###